



NEUGEBORENO'DOWD

Intellectual Property

Litigation

Technology Transactions

Neugeboren O'Dowd specializes in all aspects of intellectual property protection, technology-focused transactions, and related litigation. The firm combines 15 years of legal and technical training, drawing from experience in engineering, premier national law firms, and as in-house counsel. This combination of skill sets uniquely qualifies the firm to handle all aspects of a company's intellectual property legal needs. From the initial development of an intellectual property procurement strategy, through securing, enforcing and leveraging those rights, the firm can provide a source of personalized, consistent, and high quality legal guidance to technology clients in a wide range of industries including electronics, optics, semiconductors, telecommunications, medical devices, software, e-commerce, and wireless communications.

Practice Areas

- **Strategic Intellectual Property Counseling:** The firm offers a wide range of services focused on helping clients formulate, develop, and implement all aspects of their domestic and foreign patent and trademark strategies, intellectual property enforcement, brand management, domain name maintenance and enforcement, counterfeit and fraud avoidance, trade secret protection and enforcement, opinion preparation, due diligence work, Sarbanes-Oxley compliance, and overall risk avoidance and mitigation.
- **Patent and Trademark Prosecution:** All phases of domestic and foreign patent prosecution, design-around analysis and portfolio development. Trademark selection and clearance searches, registration, brand management, and trademark enforcement proceedings.
- **Intellectual Property Litigation:** The firm has experience in all aspects of litigating complex intellectual property cases. By maintaining relationships with regional and national law firms, and experienced trial lawyers through the country, the firm ensures that your case is staffed with the right professionals. Litigation services include all aspects of a case including initial case analysis and diligence, damages assessment, discovery, expert witness engagement and preparation, depositions, hearing and motion practice, and trial. Engagement can be arranged directly through the client or as a consultant to another law firm handling the litigation.
- **Technology Transactions:** The firm provides guidance in the development, acquisition and commercialization of technology and intellectual property. Counseling in licensing and related transactions, collaborative research agreements, joint development agreements, employee confidentiality and assignment issues, trade secret protection and procedures, and open source compliance.
- **General Counsel Services:** The firm provides specialized outsourced services for the growing company that would benefit from a general counsel but does not have the resources or work load to justify one full time. Regular hours at the client's facility are scheduled with the goal of becoming a part of the company's management team. A regular presence at the client's site ensures a consistent and comfortable source of legal guidance for the entire company. Services include management and responsibility for recurring day-to-day legal tasks, oversight of larger ongoing outside legal projects such as financing, mergers, litigation or patent and trademark prosecution efforts, ongoing legal training for company management and staff including issue awareness and the incorporation of best practices for legal risk management, and monitoring of routine human resources matters.